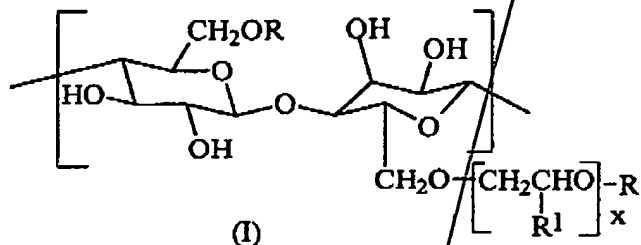


polyhydroxy sulfonate, nitrilotriacetic acid, oxydisuccinic acid, mellitic acid, a benzene polycarboxylic acid, citric acid, a polyacetal carboxylate, or mixtures thereof;

C) from about 0.1% to 8% by weight of a modified cellulose ether fabric treatment agent selected from the group consisting of:

i) hydrophobically-modified, nonionic cellulose ethers which have a molecular weight of from about 10,000 to 2,000,000 and which have repeating substituted anhydroglucose units corresponding to the general formula:



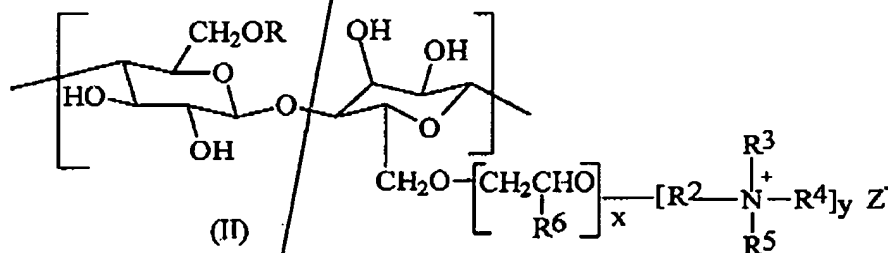
wherein:

R is a combination of H and C<sub>8</sub>-C<sub>24</sub> with alkyl substitution of the anhydroglucose rings ranging in an amount of from about 0.1% to 5% by weight of the cellulose ether material;

R<sup>1</sup> is H or methyl; and

x ranges from about 1 to 20;

ii) cationic quaternary ammonium cellulose ethers which have a molecular weight of from about 10,000 to 2,000,000 and which have repeating substituted anhydroglucose units corresponding to the general formula:



wherein:

R is H or C<sub>8</sub>-24, with alkyl substitution of the anhydroglucose rings ranging in an amount of from about 0.1% to 5% by weight of the cellulose ether

material;

$R_2$  is  $\text{CH}_2\text{CHOHCH}_2$  or  $\text{C}_{8-24}$  alkyl;

$R_3$ ,  $R_4$  and  $R_5$  are each, independently, methyl, ethyl or phenyl;

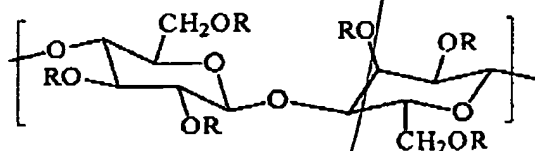
$R_6$  is H or methyl;

$x$  ranges from about 1 to 20;

$y$  ranges from about 0.005 to 0.5; and

$Z$  is  $\text{Cl}^-$  or  $\text{Br}^-$ ;

- iii) anionic cellulose ethers which have a molecular weight of from about 10,000 to 2,000,000 and which have repeating substituted anhydroglucose units corresponding to the general formula:



wherein:

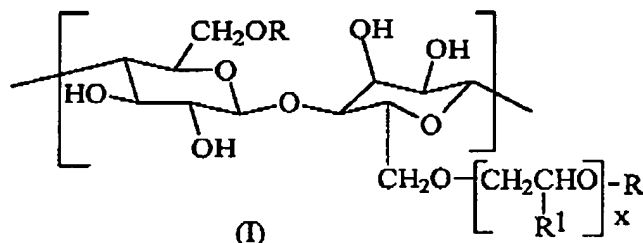
$R$  is a combination of H and a)  $\text{CH}_2\text{COOA}$ , and, optionally, b)  $\text{C}_{2-24}$  alkyl, with alkyl substitution of the anhydroglucose rings ranging in an amount of from about 0.1% to 5% by weight of the cellulose ether material, and with the degree of carboxymethyl substitution of the anhydroglucose rings ranging from about 0.05 to 2.5; and wherein A is Na or K; and

- iv) combinations of said nonionic, cationic and anionic cellulose ethers.

**MARKED-UP VERSION OF CLAIM 1**

1.(Amended) A laundry detergent composition which imparts fabric appearance benefits selected from pill/fuzz reduction, antifading, improved abrasion resistance and/or enhanced softness to fabrics and textiles laundered in aqueous washing solutions formed therefrom, which composition comprises:

- A) from about 1% to 80% by weight of a deterative surfactant;
- B) from about 0.1% to 80% by weight of an organic or inorganic detergency builder wherein said organic detergency builder is a phosphate salt, an alkali metal, a polyhydroxy sulfonate, nitrilotriacetic acid, oxydisuccinic acid, mellitic acid, a benzene polycarboxylic acid, citric acid, a polyacetal carboxylate, or mixtures thereof;
- C) from about 0.1% to 8% by weight of a modified cellulose ether fabric treatment agent selected from the group consisting of:
  - i) hydrophobically-modified, nonionic cellulose ethers which have a molecular weight of from about 10,000 to 2,000,000 and which have repeating substituted anhydroglucose units corresponding to the general formula:



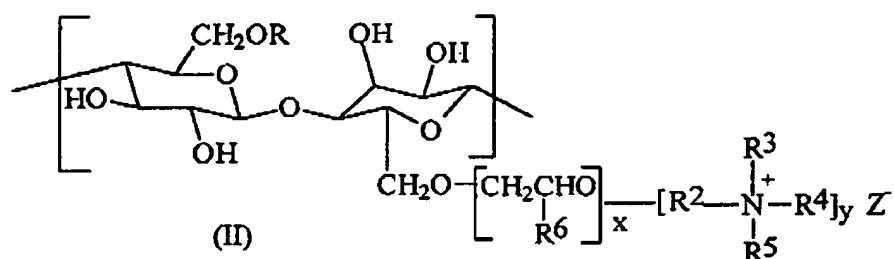
wherein:

R is a combination of H and C<sub>8</sub>-C<sub>24</sub> with alkyl substitution of the anhydroglucose rings ranging in an amount of from about 0.1% to 5% by weight of the cellulose ether material;

R<sup>1</sup> is H or methyl; and

x ranges from about 1 to 20;

- ii) cationic quaternary ammonium cellulose ethers which have a molecular weight of from about 10,000 to 2,000,000 and which have repeating substituted anhydroglucose units corresponding to the general formula:



wherein:

R is H or C<sub>8-24</sub>, with alkyl substitution of the anhydroglucose rings ranging in an amount of from about 0.1% to 5% by weight of the cellulose ether material;

R<sub>2</sub> is CH<sub>2</sub>CHOHCH<sub>2</sub> or C<sub>8-24</sub> alkyl;

R<sub>3</sub>, R<sub>4</sub> and R<sub>5</sub> are each, independently, methyl, ethyl or phenyl;

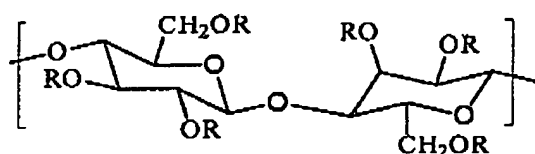
R<sub>6</sub> is H or methyl;

x ranges from about 1 to 20;

y ranges from about 0.005 to 0.5; and

Z is Cl<sup>-</sup> or Br<sup>-</sup>;

- iii) anionic cellulose ethers which have a molecular weight of from about 10,000 to 2,000,000 and which have repeating substituted anhydroglucose units corresponding to the general formula:



wherein:

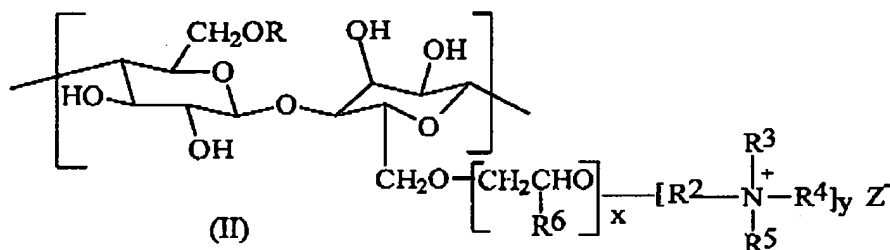
R is a combination of H and a) CH<sub>2</sub>COOA, and, optionally, b) C<sub>2-24</sub> alkyl, with alkyl substitution of the anhydroglucose rings ranging in an amount of from about 0.1% to 5% by weight of the cellulose ether material, and with the degree of carboxymethyl substitution of the anhydroglucose rings ranging from about 0.05 to 2.5; and wherein A is Na or K; and

- iv) combinations of said nonionic, cationic and anionic cellulose ethers.

NEW CLAIM 11

11. A laundry detergent composition which imparts fabric appearance benefits selected from pill/fuzz reduction, antifading, improved abrasion resistance and/or enhanced softness to fabrics and textiles laundered in aqueous washing solutions formed therefrom, which composition comprises:

- A) from about 1% to 80% by weight of a deterative surfactant;
- B) from about 0.1% to 80% by weight of an organic or inorganic detergency builder;
- C) from about 0.1% to 8% by weight of a modified cellulose ether fabric treatment agent selected from the group consisting of:
  - i) cationic quaternary ammonium cellulose ethers which have a molecular weight of from about 10,000 to 2,000,000 and which have repeating substituted anhydroglucose units corresponding to the general formula:



wherein:

R is H or C<sub>8-24</sub>, with alkyl substitution of the anhydroglucose rings ranging in an amount of from about 0.1% to 5% by weight of the cellulose ether material;

R<sub>2</sub> is CH<sub>2</sub>CHOHCH<sub>2</sub> or C<sub>8-24</sub> alkyl;

R<sub>3</sub>, R<sub>4</sub> and R<sub>5</sub> are each, independently, methyl, ethyl or phenyl;

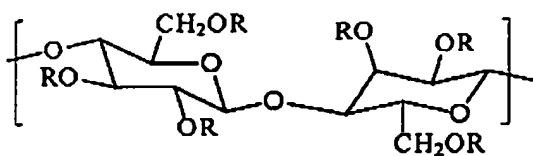
R<sub>6</sub> is H or methyl;

x ranges from about 1 to 20;

y ranges from about 0.005 to 0.5; and

Z is Cl<sup>-</sup> or Br<sup>-</sup>;

- ii) anionic cellulose ethers which have a molecular weight of from about 10,000 to 2,000,000 and which have repeating substituted anhydroglucose units corresponding to the general formula:



(III)

wherein:

R is a combination of H and a) CH<sub>2</sub>COOA, and, optionally, b) C<sub>2-24</sub> alkyl, with alkyl substitution of the anhydroglucose rings ranging in an amount of from about 0.1% to 5% by weight of the cellulose ether material, and with the degree of carboxymethyl substitution of the anhydroglucose rings ranging from about 0.05 to 2.5; and wherein A is Na or K; and

iii) combinations of said cationic and anionic cellulose ethers.